SPONSORSHIP PACKAGE
April 25, 2020 through October 30, 2020

Presented by the Martha’s Vineyard Film Society
www.mvfilmsociety.com
<table>
<thead>
<tr>
<th>May 1-3, 2020</th>
<th>SPECTRUM LGBTQ+ FILM FESTIVAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spectrum is a 4-day film festival that presents a world perspective on LGBTQ+ stories, people, and issues through a variety of films and includes guest speakers, discussions, and a special event for LGBTQ+ youth.</td>
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<thead>
<tr>
<th>May 21-25, 2020</th>
<th>NATURE AS INSPIRATION ENVIRONMENTAL FILM FESTIVAL</th>
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</thead>
<tbody>
<tr>
<td>Showcasing environmental and nature films with an emphasis on both national and local environmental issues. Speakers, art show, music complement the proceedings.</td>
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<thead>
<tr>
<th>June 25-28, 2020</th>
<th>FILMUSIC FESTIVAL CONVERGING MUSIC + FILM</th>
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<tbody>
<tr>
<td>Celebrating the convergence of music, culture and film, our fifth annual Filmusic Festival will bring you closer to the music you love or introduce you to artists/styles you've never known.</td>
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<th>August 3-7, 2020</th>
<th>DOCUMENTARY WEEK NON-FICTION STORYTELLING</th>
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<tbody>
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<td>Filmmakers engage audience members in a fervent discussion about various social, humanitarian, and environmental themes. A conference meant to raise awareness and enhance proactive and constructive dialogue.</td>
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<tr>
<th>September 8-13, 2020</th>
<th>12TH ANNUAL MARTHA’S VINEYARD INTERNATIONAL FILM FESTIVAL</th>
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<td>Combining the laid-back beach style of the island of Martha’s Vineyard, a passionate audience of film and culture enthusiasts with the buzz and excitement of a festival celebrating films from across the globe.</td>
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<th>October 23-25, 2020</th>
<th>WIFF FESTIVAL WOMEN IN FILM FESTIVAL</th>
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<td>Celebration of women as filmmakers: in front of and behind the camera. This festival will feature stories that have not been told from a woman's perspective.</td>
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</tbody>
</table>
Our Audience

- **54%** Earn six-figure + incomes
- **65%** Seasonal residents or visitors
- **83%** Use Facebook or Twitter
- **37%** Male
- **63%** Female
- **82%** 40-70 years of age
- **86%** College graduate or advance
- **93%** Agree that our film programming provides them opportunities to think and learn
- **54%** Professionals or business owners
- **42%** Travel for pleasure 4+ times per year
- **93%** Rate the film festival as having a positive effect on their life

MV FILM SOCIETY
SUMMER SEASON • MAY - SEPTEMBER 2017
www.mvfilmsociety.com
### Sponsorship Level

**$10,000 OR GREATER**

**PRESENTING FESTIVAL SPONSOR**

ALL GOLD LEVEL BENEFITS plus exclusive high level benefits:

- Exclusive top-line acknowledgment for sponsor “Presented by Sponsor’s Brand” at all 6 festivals/events.
- Company or product name mention in radio advertisements, pre-screening thank you address, branded .30 ad spot before all films throughout summer.
- Top-line logo visibility on festival’s on-screen sizzle reel.
- Full page print advertisement in MVIFF programs in MV Times reaching over 30,000 residents/visitors
- 10 VIP ALL ACCESS Festival passes for each festival event in summer.

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**$5,000 OR GREATER**

**PLATINUM FESTIVAL SPONSOR**

ALL GOLD LEVEL BENEFITS plus:

- Company or Product Name appears in local print advertisements
- Logo visibility on all 6 festival posters and banners (supplied by sponsor) at all event locations.
- Product/information display on-site, sampling or distribution, off-site opportunities
- Full page print advertisement in MVIFF programs in MV Times reaching over 30,000 residents/visitors
- 5 VIP ALL ACCESS Festival passes for each festival event in summer.

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**$2,500 OR GREATER**

**GOLD FESTIVAL SPONSOR**

ALL GOLD LEVEL BENEFITS INCLUDE:

- Company or Product Name appears in all official communication, press, social media and email announcements to MV Film Society lists and with other non-profit partners.
- Logo visibility in MVIFF program guide and in MV Times special supplement reaching over 30,000 residents/visitors.
- 2 VIP ALL ACCESS Festival passes for each festival event in summer.

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**FOR INQUIRIES CONTACT**

RICHARD PARADISE * 774.392.2972
rich@mvfilmsociety.com
Sponsorship Form

MV FILM SOCIETY

I understand that I will receive a customized agreement letter before proceeding.

$10,000  $5,000  $2,500

CONTACT

COMPANY

ADDRESS

PHONE    EMAIL

The Martha’s Vineyard Film Center is operated by the Martha’s Vineyard Film Society (MVFS). The MVFS presents award-winning feature films, documentaries, animation and shorts from around the world, paired with topical speakers. We aim to bring together people of all ages, foster appreciation of the world’s diversity and stimulate discussion through the powerful, universal language of cinema. The Martha’s Vineyard Film Society is a 501 (c)(3) nonprofit corporation. Your contribution is tax-deductible to the fullest extent of the law.

PLEASE MAKE CHECKS PAYABLE TO “THE MARTHA’S VINEYARD FILM SOCIETY”

SUMMER SEASON • MAY – OCTOBER 2020

www.mvfilmsociety.com